



WHEATON RAMS

SPONSORSHIP OPPORTUNITIES



WHO ARE THE RAMS?

The Wheaton Rams program, established in 1967, is a youth football program in the western Chicago suburbs. We offer tackle football teams for ages 8U through 14U, and the Rams are a longtime member of the Bill George Youth Football League. Our main goal is to instill a love of football, with a focus on being a good teammate and learning the mechanics of the game.

Unique to the Rams program, we also offer flag football for first- through sixth-graders to ensure that everyone who wants to learn football has the opportunity to play!

Our mission is to provide a safe and fun environment to learn and play football.

FAMILY. FUN. FOOTBALL.

WHY SPONSOR THE RAMS?

Large Exposure – We draw participants from several communities (including Wheaton, Warrenville, Winfield and Glen Ellyn) and have a large reach throughout the western suburbs. This year, our program is at a record level of participation with **more than 685 players**.

Part of the Community – The Wheaton Rams football program has been a part of the Wheaton community for more than 50 years. Our families live local, support local and are loyal to the program.

Support Youth Development – Team football helps children develop not only their athletic skills but also a sense of purpose, belonging and teamwork. Supporting the Rams will allow us to continue to help foster these values in the children in our program.

SIGNAGE OPPORTUNITIES

Dedicated social media post can be added to any sign sponsorship for an additional \$250



CONCESSION STAND & STORAGE GARAGE

USED AND VIEWED BY FOOTBALL, FLAG FOOTBALL, SOCCER AND LACROSSE FAMILIES - **\$750 EACH**

- 3x5 magnet on west door of concession stand (2 available)
- 3x5 sign on east exterior of concession stand (4 available)
- 3x5 sign on southeast exterior wall of storage garage (4 available)

BLEACHER SIGN

BOTTOM OF BLEACHERS (12 AVAILABLE) - **PRICES VARY**

- 3x5 sign on home side (viewable by visiting team) - \$750
- 3x5 sign on visitor side (viewable by home team) - \$500

A-FRAMES

PLACED THROUGHOUT THE PARK BY THE MAIN TURF FIELD AND FLAG FOOTBALL GRASS FIELDS (UNLIMITED AVAILABLE) - **\$500 EACH**

3X5 SCOREBOARD SIGN

VIEWABLE UNDER THE SCOREBOARD BY HOME AND VISITING TEAMS - **\$1,000**



OTHER SPONSORSHIP OPPORTUNITIES

APPAREL SPONSOR

(2 AVAILABLE) **\$2,500 EACH**

- Each tackle player receives a piece of Rams-branded apparel
- Logo placement on each piece of apparel

DIGITAL MEDIA SPONSOR

(UNLIMITED AVAILABLE) - **\$1,000**

- Dedicated social media post with a tag
- Name announced at all tackle home games
- Logo placement on the Rams website

LANYARD SPONSOR

(1 AVAILABLE) **\$1,000 EACH**

- Each tackle family receives a lanyard necklace with their own player's photo.
- Logo placed on all lanyards