



YOUTH FOOTBALL & CHEERLEADING



Over **700** Participants



1,800 Each Weekend



8 Tackle Teams



22 Flag Football Teams



8 Cheerleading Squads

SELF-SUPPORTING PROGRAM

Funds raised support updating equipment, field safety equipment, training camps, clinics, and much more.

CONTACTS

Adam Lewandowski | Athletic Manager
Wheaton Park District

WPDATHLETICS.ORG

YOUTH FOOTBALL & CHEERLEADING

GENERAL SPONSORSHIP – \$250*

General sponsors have their logo or message placed in the game day booklet, on our web page, and in the Rams newsletter. Football runs from the beginning of August to the end of November. Your company's logo is exposed to more than 1,800 Wheaton residents each weekend. In addition, each team sponsor receives the following:

- Sponsors are included in the gameday packet (which is distributed to all fans each week).
- Sponsors promotional material/coupons can be distributed to the football and cheerleading teams.
- Total sponsorship impressions 2,100+.
- Listing of your business or organization on the Wheaton Park District Youth Football/Cheerleading websites:
Football: wpdathletics.org/Rams/index.php
Cheerleading: wpdathletics.org/pgs/cheerleading/index.html

FIELD SPONSORSHIP – \$500*

Field sponsors receive a 3' x 5' color banner that is hung on the barricades surrounding the turf field at Graf Park where all home games are played. The banners are displayed from August until the end of November. There are a minimum of 15 games a weekend which allows your company to reach well over 1,800 people with your message. In addition, each sponsor receives the following:

- Sponsors are included in the game day packet (distributed to all fans each week).
- Total sponsorship impressions 2,800+.
- Listing of your business or organization on the Wheaton Park District Youth Football/Cheerleading websites:
Football: wpdathletics.org/Rams/index.php
Cheerleading: wpdathletics.org/pgs/cheerleading/index.html

PREMIER SPECIAL EVENT SPONSOR – \$1,000* (MAXIMUM OF 4)

(Wheaton Rams Wheaton Bowl – Annual preseason games, hosting over 60 teams)

This program gives the sponsor the opportunity to distribute material to all players and coaches during the event. In addition, the sponsor receives the following:

- Sponsors are included in the game day packet (distributed to all fans each week).
- Total sponsorship impressions 7,000+.
- Listing of your business or organization on the Wheaton Park District Youth Football/Cheerleading websites:
Football: wpdathletics.org/Rams/index.php
Cheerleading: wpdathletics.org/pgs/cheerleading/index.html

WHEATON PARK DISTRICT YOUTH FOOTBALL & CHEERLEADING ADVERTISING & SPONSORSHIP OPPORTUNITIES

Name _____ Phone _____

Address _____ City/State/Zip _____

Contact Person _____ Email Address _____

Web Address _____

Desired Sponsorship Program

☐ **General Sponsorship** (\$250 per team)

Check one: ☐ Same artwork as last year ☐ New artwork (forward via email)

Message: _____

Questions about artwork? Contact Adam Lewandowski at 630.510.5141. Send all artwork to: alewandowski@wheatonparks.org

☐ **Field Sponsorship** (\$500)

☐ Combination Offer (\$600): General Sponsorship and Field Sponsorship (savings of \$150.00)

Email your logo and pre-designed banner in the form of an Adobe PDF high-resolution file 2'6" tall x 4'6" wide to:
alewandowski@wheatonparks.org

☐ **Special Event Sponsor** (\$1,000)

PLEASE RETURN WITH SPONSORSHIP PAYMENT BY THE END OF JUNE TO RECEIVE ALL BENEFITS:

Adam Lewandowski
Wheaton Park District
1777 S. Blanchard
Wheaton, IL 60189
Questions? 630.510.5141

NOTE: IMPRINTING OF PACKET MESSAGES AND BANNERS CANNOT BE GUARANTEED ON ARTWORK/LOGOS RECEIVED AFTER JUNE.