



Wheaton Park District Youth Baseball/Softball

Advertising/Sponsorship Opportunities



Uniform/Team Sponsorship - \$250*

Uniform sponsors will have their logo or message placed on a team uniform. Available for T-ball through A (ages 6 – 9); the team will play approximately 14 games. With our uniform logo program, your company's logo will be exposed to over 500 Wheaton residents. Sponsors may elect to sponsor a team from a particular age group (first come, first served), or even a specific favorite team. Additional teams can be added for each \$250.00 donation. In addition, each team sponsor will also receive the following:

- Sponsors will be included in the All Star Day programs (1,000 pieces printed).
- Sponsors promotional material/coupons can be distributed to the sponsored team.
- Sponsors will receive a photo plaque identifying them as a supporter of Wheaton Park District Baseball/Softball.
- Total sponsorship impressions 1,500+.
- Listing of your business or organization on the Wheaton Park District Youth Baseball/Softball website at <http://www.wpdathletics.org/wpdybs/sponsors.html>.

Field Sponsorship - \$500*

Field sponsors will receive a 3' x 5' color banner that will be hung on outfield fences where available and on backstop fences when outfield fences are not available. The banners will be displayed from April 2017 until the end of September 2017. Sponsors can select the field of their choice on a space available basis. Each field will host a minimum of 30 games allowing your company to reach well over 1,200 people with your message. In addition, each sponsor will also receive the following:

- Sponsors will be included in the All Star Day programs (1,000 pieces printed).
- Total sponsorship impressions 2,200+.
- Listing of your business or organization on the Wheaton Park District Youth Baseball/Softball website at <http://www.wpdathletics.org/wpdybs/sponsors.html>.

Special Event Sponsor – \$1,000

(All-Star Day, Championship Day, Picture Day, and Red, White & Blue Classic)

There is only one Special Event Sponsor per event (listed above). This program gives the sponsor the opportunity to hand distribute material to all of the players and coaches during the above events. In addition, the sponsor will also receive the following:

- Sponsors will be included in the All Star Day programs (1,000 pieces printed).
- Total sponsorship impressions 7,000+.
- Listing of your business or organization, on the Wheaton Park District Youth Baseball/Softball website at <http://www.wpdathletics.org/wpdybs/sponsors.html>.

Picture Day Donation

Donate giveaway items that will be distributed at Picture Day for baseball/softball on April 21. Certificates, items, and gift baskets are great options!

***Combine a Uniform/Team Sponsorship and Field Sponsorship and save \$150.00 – Total Cost \$600.00.**



Wheaton Park District Youth Baseball/Softball



Sponsor Information Sheet

Name
Address
City/State/Zip
Phone
Contact Person
Email Address
Web Address

Desired Sponsorship Program

___ Uniform/Team Sponsorship (\$250 per team)

Message limit: 4 lines, 10 letters per line, circle upper case letters, for larger print limit message to three lines.
Questions about shirts and/or artwork contact Ron Elenbaas at (630) 668-1110. Send all artwork to sallyo@wheatonparks.org.

Circle one: Same artwork as last year

New artwork (forward via email)

Message:

Please specify below team preference (by team, manager, player, or age group):

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- ☐ Check here if you are willing to sponsor even if we run out of uniform sponsorships. You will still receive a plaque from the Wheaton Park District and listed in promotional material that shows your sponsorship of the program.

___ Field Sponsorship (\$500)

Email your logo or pre-designed banner in the form of an Adobe PDF high-resolution file 2'6" tall x 4'6" wide to sallyo@wheatonparks.org.

Field preference if any: _____

___ Combination Offer (\$600): Uniform/Team Sponsorship and Field Sponsorship (savings of \$150.00)

___ Special Event Sponsorship (\$1,000): One Special Event Sponsor per event (first come first served)

___ Picture Day Donation:

Description _____

Estimated Value: \$ _____

PLEASE RETURN WITH SPONSORSHIP PAYMENT TO:

Adam Lewandowski
Wheaton Park District
1777 S. Blanchard
Wheaton, IL 60189

NOTE: IMPRINTING OF JERSEYS AND BANNERS CANNOT BE GUARANTEED ON ARTWORK/LOGOS RECEIVED AFTER FEBRUARY 16, 2018.