



YOUTH FOOTBALL & CHEERLEADING



Over **800** Participants



17 Tackle Teams



17 Flag Football Teams



1,200 Each Weekend



7 Cheerleading Squads

SELF-SUPPORTING PROGRAM

Funds raised support updating equipment, field safety equipment, training camps, clinics, and much more.

CONTACTS

Nicole Chesak | Athletic Manager
Wheaton Park District

Clariza Varney | Fundraising Chair
Youth Football/Cheerleading

WPDATHLETICS.ORG

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TEAM SPONSORSHIP – \$250*

Team sponsors have their logo or message placed on a yard sign, web page, and Rams newsletter. The team plays games from the end of August to the end of October. Your company's logo is exposed to more than 1,200 Wheaton residents each weekend. Sponsors may elect to sponsor a team from a particular age group (first come, first served) or even a specific favorite team. In addition, each team sponsor receives the following:

- Sponsors are included in Monthly Rams newsletter.
- Sponsors promotional material/coupons can be distributed to the sponsored team.
- Sponsors will receive a photo plaque identifying them as a supporter of Wheaton Park District Football / Cheerleading.
- Total sponsorship impressions 1,500+.
- Listing of your business or organization on the Wheaton Park District Youth Football/Cheerleading websites:
Football: wpdathletics.org/Rams/index.php
Cheerleading: wpdathletics.org/pgs/cheerleading/index.html

FIELD SPONSORSHIP – \$500*

Field sponsors receive a 3' x 8' color banner that is hung on the barricades surrounding the turf field at Graf Park where all home games are played. The banners are displayed from August 30, 2017 until the end of October 2017. Each field hosts a minimum of 10 games a weekend which allows your company to reach well over 1,200 people with your message. In addition, each sponsor receives the following:

- Sponsors are included in Monthly Rams newsletter.
- Sponsors receive a photo plaque identifying them as a supporter of Wheaton Park District Football/ Cheerleading.
- Total sponsorship impressions 2,200+.
- Listing of your business or organization on the Wheaton Park District Youth Football/Cheerleading websites:
Football: wpdathletics.org/Rams/index.php
Cheerleading: wpdathletics.org/pgs/cheerleading/index.html

PREMIER SPECIAL EVENT SPONSOR – \$1,000* (MAXIMUM OF 4)

(Wheaton Rams Kickoff Classic – Annual preseason games, hosting over 60 teams, and Silent Auction and Trivia Night)

This program gives the sponsor the opportunity to distribute material to all players and coaches during the above events. In addition, the sponsor receives the following:

- Sponsors are included in Monthly Rams newsletter.
- Sponsors receive a photo plaque identifying them as a supporter of Wheaton Park District Football/ Cheerleading.
- Total sponsorship impressions 7,000+.
- Listing of your business or organization on the Wheaton Park District Youth Football/Cheerleading websites:
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Cheerleading: wpdathletics.org/pgs/cheerleading/index.html